

Nova Arianto

Web Design Specialist

Yogyakarta, Indonesia | HP: 085155011026 | Email: novaro243@gmail.com

SUMMARY

Experienced Web Designer with a demonstrated history of working in the information technology and services industry. Skilled in Search Engine Optimization (SEO), Graphics, PHP, WordPress, and UI/UX Design. Strong arts and design professional with a bachelor of informatics focused in informatic engineering from Amikom University.

EXPERIENCE

PT Dlingo Digital Media – Yogyakarta, Indonesia

Web Design Specialist (September 2019 - February 2021)

- Website configuration using web hosting and CPanel.
- Designing and building the website front-end.
- Collaborate with copywriters for the needs of making landing pages to match the product or service description.
- Prepare a landing page layout using Berdu.id or WordPress based on the copywriting and images provided.
- Optimizing website speed to increase and optimize ads using supporting tools (such as WP Rocket, Google Page Speed and GT Metrix).

PT Sebangku Jaya Abadi – Yogyakarta, Indonesia

Web Design Specialist (March 2021 - September 2021)

- Prepare social media content and company website.
- Always update with social media developments and create content that is relevant to trends.
- Develop UI mockups and prototypes, then conduct layout adjustments based on user feedback.
- Designing and building the website front-end and backend.
- Conducting Website and Application training with the client.

PT. Wondertabs Studio – Batam, Indonesia

Web Developer - Wordpress (January 2023 – July 2023)

- Designing website according to UI/UX.
- Responsible for website design, construction, installing themes and plugins, and E-Commerce flow (using Woocommerce).
- Troubleshoot website using inspect tools or debugging plugins.
- Conducting website performance tests and optimize them.
- Custom website configuration using Post Type and Taxonomy.

Techashi Solutions Pte. Ltd – Singapore, Singapore

Web Developer (August 2023 – November 2023)

- Install website via hosting.
- Create a website Wordpress design for company profile or ecommerce.
- Develop UI/UX to Prototype for presentation to client.
- Troubleshoot website using inspect tools or debugging plugins.
- Custom website configuration using Post Type and Taxonomy.

Riglobe Pte. Ltd – Singapore, Singapore

Designer (November 2023 – Present)

- Designed menus and marketing materials for clients.
- Developed company and client websites, including ongoing maintenance.
- Created promotional videos and internal company videos to support business needs.
- Produced graphic design assets for both client campaigns and corporate branding.
- Designed UI/UX layouts and prototypes for the company's applications.
- Prepared professional PowerPoint presentations for business proposals and corporate use.

EDUCATION

SMK N 5 YOGYAKARTA (2014 – 2017)

Animation

UNIVERSITAS AMIKOM YOGYAKARTA (2017 - 2020)

Associate's degree Informatics Engineering

UNIVERSITAS AMIKOM YOGYAKARTA (2020 - 2022)

Bachelor's Degree Informatics Engineering

SKILLS

- *Website Design*
- *Copywriting*
- *UI/UX*
- *Graphic Design*
- *Motion Graphic*

Oranization

Ikatan Mahasiswa Bidikmisi AMIKOM (2018 - 2019)

"Sekertaris 2"

Himpunan Mahasiswa D3 Teknik Informatika AMIKOM (2018 - 2019)

Technology Research and Development Division (Litbangtek)

PORTFOLIO

<https://novasite.my.id>